
Potsdam, May 28, 2017

320.000 Visitors: Opening Exhibitions at Museum Barberini Closes with Outstanding Visitor Numbers

Opening in June: New Special Exhibition of American Modern Art

Since the Museum Barberini opened at the beginning of this year, the rush of visitors continues unabated. The special exhibitions on Impressionism and Modern Art Classics with over 170 works on display attracted more than 320,000 visitors by May 28, 2017.

During the first 112 days, around 220 school classes and kindergarten groups visited and 1,070 other group tours or workshops and 190 public tours were held. In addition, almost 30,300 annual memberships were sold. The award-winning museum app was downloaded 37,800 times and the museum's social media portals have been registering a steadily growing number of followers. All of the timed tickets for the final weeks of the exhibition sold out quickly despite the extended opening hours. With over 320,000 visitors in four months, the new Museum Barberini is a milestone in the museum landscape.

This amazing reception exceeds all expectations of the museum's management team. The foundation of this new Potsdam museum is an initiative by SAP cofounder Prof. Dr. h.c. mult. Hasso Plattner and presents exhibitions with international partners under the direction of Dr. Ortrud Westheider.

"We were expecting many visitors, but we didn't anticipate such large numbers. It's the best welcome that we could have possibly received here in Potsdam," said Dr. Ortrud Westheider at the conclusion of the current exhibition.

From June 17 to October 3, 2017, the museum is presenting its first international cooperation project with The Phillips Collection, Washington, D.C. The show *From Hopper to Rothko: America's Road to Modern Art* follows the development of American art from Impressionism to Abstract Expressionism. For this exhibition, The Phillips Collection is sending 68 works of early American Modern Art to Germany for the first time.

Due to the dismantling and mounting of the exhibition *From Hopper to Rothko: America's Road to Modern Art*, the museum will be closed on May 29 and 30, and from June 14 to 16, 2017. Between May 31 and June 13, 2017 certain exhibition galleries will be closed. Admission to the museum during this period costs € 4.

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From Hopper to Rothko: America's Road to Modern Art

June 17 to October 3, 2017